



JOEL HARRISON

PRODUCER · DESIGNER · FOUNDER, STUDIO HARRISON

✉ @joelha · joel@studioharrison.com · studioharrison.com

Citizen of the internet · US + German (EU) citizen
Remote or relocation ready



I design live on Zoom screen share, building and vibe coding in real time while the client watches. Hyper fast delivery, zero revisions. Clients call me their secret weapon: I am the hands, they are the vision.

Brand of the Year 2026 winner (Cigar Trophy, Best Brand Nicaragua), the newest mark in a 20+ year career building brands that sell. Founder of STUDIO HARRISON, a global AI studio where more than two dozen AI agents custom build software to scale businesses.

PROOF

BRAND OF THE YEAR 2026

Cigar Trophy · Cigar Journal · Best Brand Nicaragua.
Perdomo Legacy Shade Grown. Identity & packaging.

TOP 20 TO TOP 5

Helped move Perdomo Cigars from an industry top 20 position to a top five global premium cigar brand.

\$2M+

Wholetones digital music product, more than \$2M in revenue.
Directed campaigns backed by \$1M a year in media spend.

PAST CLIENTS

Universal Studios, Sony PlayStation, Disney, Marriott, Wendy's, Publix, CeraVe, Allstate.

StudioHarrisonAi Apps

🔴 IN DEV

music0/S

Music creation OS app.

🟡 BETA

HERDING CATS

Group scheduling app.

🟡 BETA

GROK BOT 101

Training small businesses to run Grok Bot in real operations.

🟢 LIVE

MULTI AGENT OPS

More than two dozen AI agents running business & life.

🟢 LIVE

WHOLETONES APP

Music & audiobook app, \$250K in revenue.

EXPERIENCE

PRODUCER Perdomo Podcast · 70K subscribers

ONGOING

FOUNDER & CREATIVE DIRECTOR Studio Harrison

ONGOING

CREATIVE DIRECTOR & PRODUCT DESIGNER Wholetones

2013 TO 2017

CREATIVE & TECHNOLOGY DIRECTOR, CO OWNER Rockin Wellness

2010 TO 2014