



JOEL HARRISON

PRODUCER · DESIGNER · FOUNDER, STUDIO HARRISON

◆ Brand of the Year 2026 winner (Cigar Trophy, Best Brand Nicaragua), the newest mark in a 20+ year career building brands that sell.

✦ CITIZEN OF THE INTERNET · US + GERMAN (EU) CITIZEN
✈ REMOTE OR RELOCATION READY

-  01
PRINT
-  02
INTERACTIVE
-  03
BRAND
-  04
VIDEO





PRINT

Packaging, brand, large format & keynote work for Perdomo Cigars, Universal Studios, Sony PlayStation and more.

03	UNIVERSAL STUDIOS	Photo shoot & compositing
05	PERDOMO CIGARS	Packaging & brand
06	DESAFIO	Vehicle graphics
07	THE DREAMING TREE	Album packaging & brand
09	ALBUMARTDESIGN.COM	Album art & packaging
11	CAMINO DE LUZ	Album packaging
12	SONY PLAYSTATION	Packaging
13	SONY PLAYSTATION	Exec keynote presentation



▣ PHOTO SHOOT & COMPOSITING

UNIVERSAL STUDIOS

Early in my career, I created large format designs, 24 ft tall, for Universal Studios as a designer at 2820, an Orlando based design agency, with the goal of visually telling the story of what Universal is like.

© CLIENT

Universal Studios

📎 DESIGN & LAYOUT

Joel Harrison

📎 CREATIVE DIRECTOR

Steve Johnston

📎 PHOTOGRAPHER

Drew Campbell

📎 CONCEPT

Ryan Hurry



▣ PHOTO SHOOT & COMPOSITING

UNIVERSAL STUDIOS

Large format composite, 24 ft tall.

PERDOMO LEGACY

◆ BRAND OF THE YEAR 2026

BEST BRAND NICARAGUA

Cigar Trophy · Cigar Journal.
Perdomo Legacy Shade Grown line.

Alongside the VP, we designed the brand and packaging for LEGACY, an industry #1 award winning and best selling cigar brand. Gold foil stamping, embossing and a reflection that is beyond eye catching.



LEGACY LINE · THREE EDITIONS



LEGACY 1965 · 2025 BOX

© PERDOMO CIGARS · ✎ BRAND IDENTITY & PACKAGING



VAN



BUS

VEHICLE GRAPHICS

DESAFIO

Adventure travel, Costa Rica. See also page 19.

- © CLIENT Desafio
- 📌 ROLE Vehicle graphics design
- 📌 DESIGN Joel Harrison · Studio Harrison

THE DREAMING TREE

Brand identity and album packaging for The Dreaming Tree: logo, disc and case.

- © CLIENT The Dreaming Tree
- ◆ TYPE Logo & CD packaging





▣ ALBUM PACKAGING & BRAND

THE DREAMING TREE

◆ TYPE CD set, case & inlay



▣ ALBUM ART

ALBUMARTDESIGN.COM

Commissioned oil painting, detail.



▣ ALBUM ART & PACKAGING

ALBUMARTDESIGN.COM

I commissioned and art directed an artist to oil paint this 5 ft wide panoramic scene for an album cover design.

© CLIENT AlbumArtDesign.com
📌 ROLE Commission & art direction



▣ ALBUM PACKAGING

CAMINO DE LUZ

Album cover & disc.

✎ DESIGN Studio Harrison

SONY PLAYSTATION

Packaging design for Sony PlayStation.

- © CLIENT Sony PlayStation
- ◆ TYPE Disc & case packaging





▣ EXEC KEYNOTE PRESENTATION

Executive keynote presentation design for Sony PlayStation.

© CLIENT Sony PlayStation

◆ TYPE Keynote presentation

SONY PLAYSTATION



INTERACTIVE

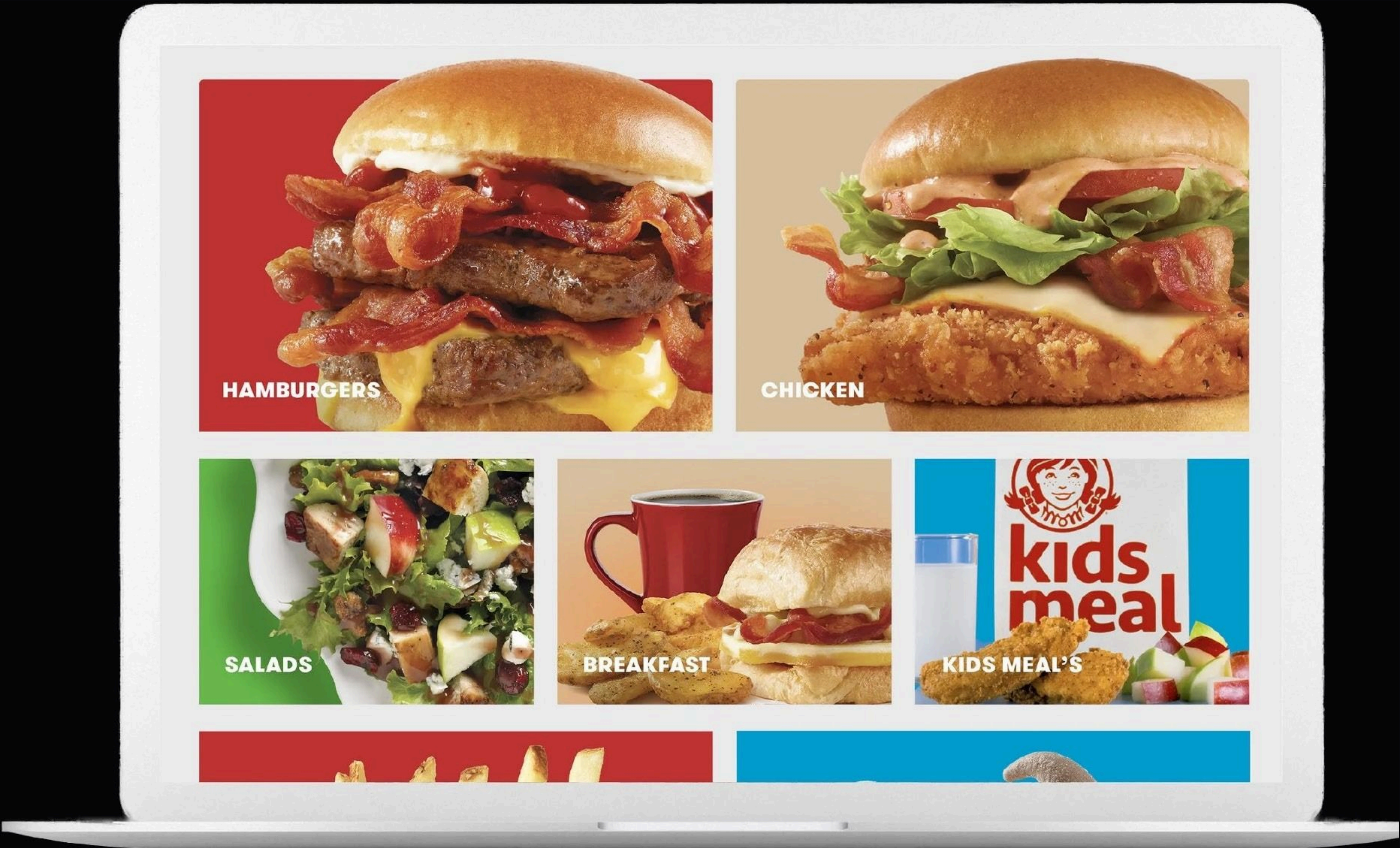
Websites, user interfaces & apps, designed and built for desktop and mobile.

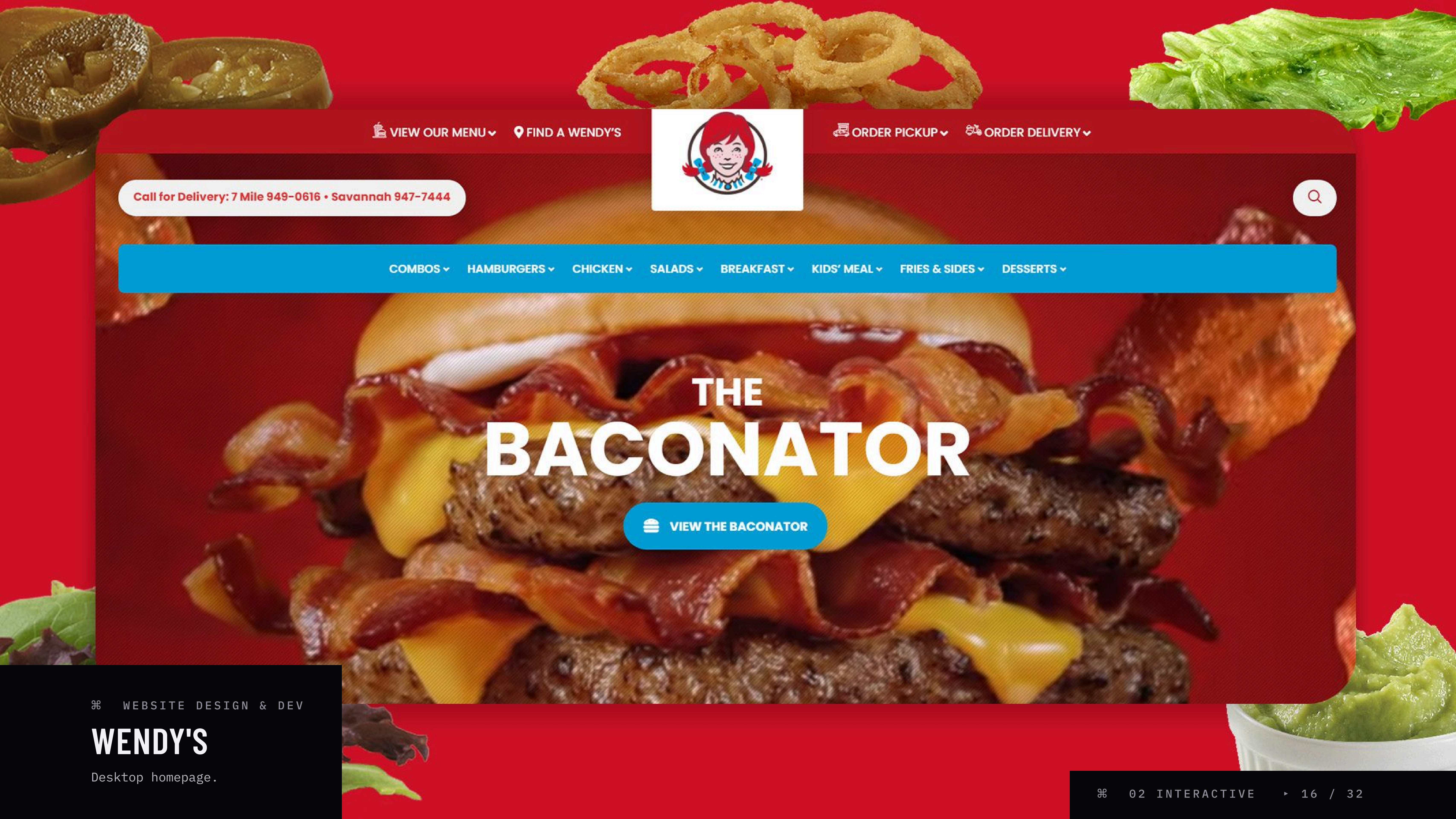
15	WENDY'S	Website design & dev
18	GOSKATEDAY	Website design & dev
19	COSTA RICA TRAVEL SITE	Web & brand
20	MARRIOTT	User interface design
21	STUDIOHARRISONAI APPS	AI apps

WENDY'S

Wendys.ky approached me to design and build their website for desktop and mobile.

- © CLIENT Wendy's
- ✎ ROLE Design & development
- ↗ SITE wendys.ky





 [VIEW OUR MENU](#)  [FIND A WENDY'S](#)



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Call for Delivery: 7 Mile 949-0616 • Savannah 947-7444



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- [HAMBURGERS](#)
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- [BREAKFAST](#)
- [KIDS' MEAL](#)
- [FRIES & SIDES](#)
- [DESSERTS](#)

THE BACONATOR

 [VIEW THE BACONATOR](#)

⌘ WEBSITE DESIGN & DEV

WENDY'S

Desktop homepage.



⌘ WEBSITE DESIGN & DEV

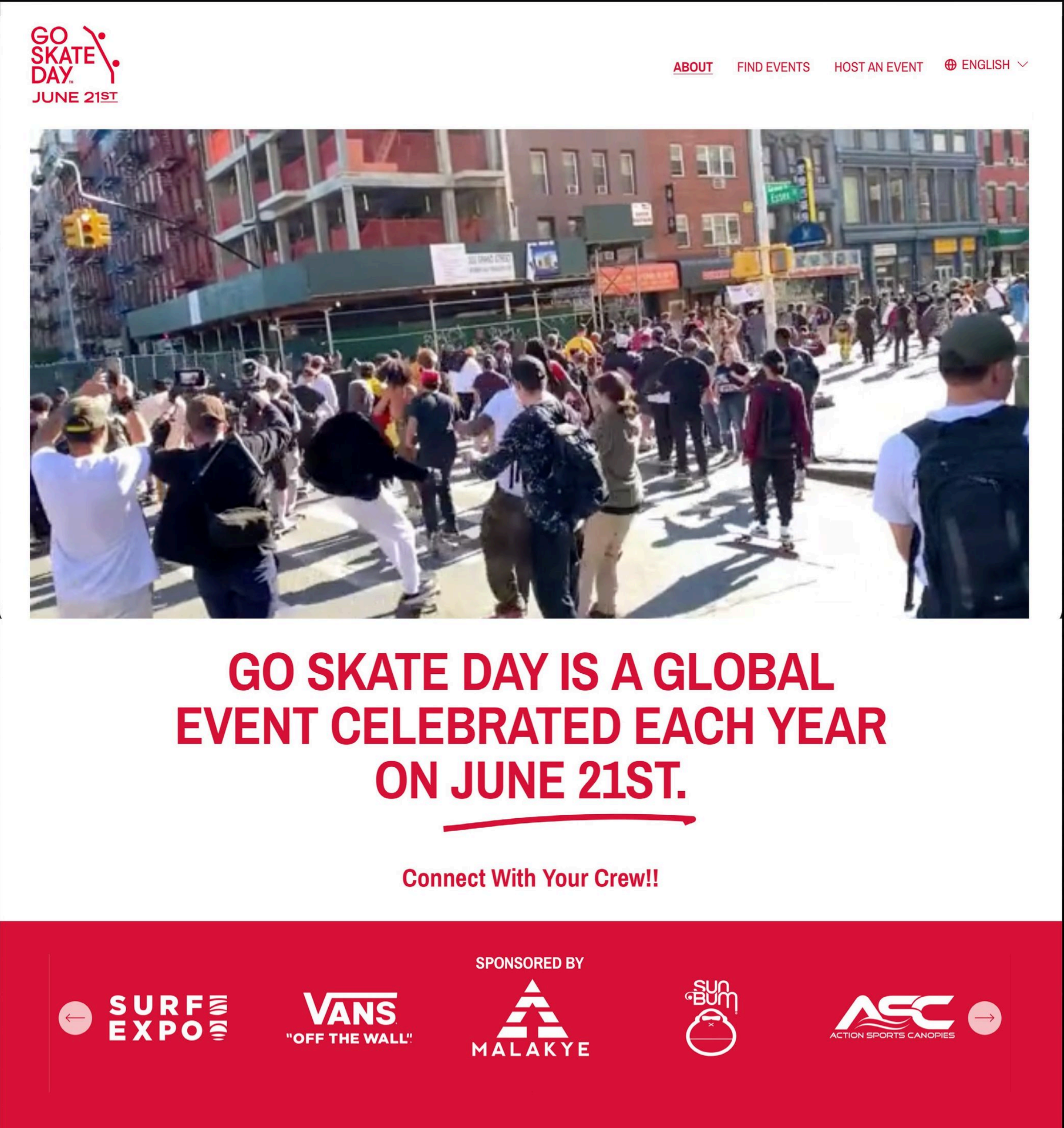
WENDY'S

Mobile menu.

GOSKATEDAY

Website design and development for Go Skate Day, a global event celebrated each year on June 21st.

- © CLIENT GoSkateDay
- ✎ ROLE Design & development



HOMEPAGE

COSTA RICA TRAVEL SITE

Website redesign for Desafio, a Costa Rica adventure travel company. Before and after.

- CLIENT Desafio
- TYPE Website & brand



BEFORE



AFTER

MARRIOTT

I was hired to design a custom interactive web user interface for guests who stay in Marriott hotels and use their office computers. This UX gave them quick and easy access to apps and devices.

- © CLIENT Marriott
- ◆ TYPE Interactive web UI



STUDIOHARRISONAI APPS

Founder of STUDIO HARRISON, a global AI studio where more than two dozen AI agents custom build software to scale businesses.

● LIVE

WHOLETONES APP

Music & audiobook app, \$250K in revenue.

● LIVE

MULTI AGENT OPS

More than two dozen AI agents running business & life.

◐ BETA

HERDING CATS

Group scheduling app.

◐ BETA

GROK BOT 101

Training small businesses to run Grok Bot in real operations.

○ IN DEV

music0/S

Music creation OS app.

● LIVE ◐ BETA ○ IN DEV

BRAND

Identity systems and logos, from nonprofits to local business.

23	AFRICA OASIS	Brand, print, web & dev
25	THE WHEELGROUP	Logo
26	CURRY PLUMBING	Logo
27	ZOHRAS MEDITERRANEAN CUISINE	Logo
28	CHOICE NETWORKS	Logo

◇ BRAND, PRINT, WEB & DEV

AFRICA OASIS

Brand identity, print, website and development for Africa Oasis, partnering with local African churches on sustainable solutions.

© CLIENT Africa Oasis

◇ TYPE Brand, print, web & dev





Partnering with local
African churches
using sustainable
solutions for
lasting change
and community
transformation.

local lasts longer
AFRICA OASIS.COM



A F R I C A O A S I S



The
WheelGroup

◇ LOGO

THE WHEELGROUP

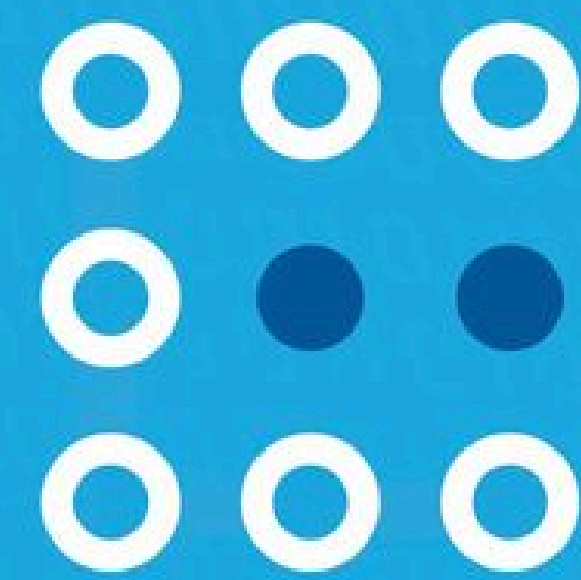
CURRY
P L U M B I N G

◇ LOGO

CURRY PLUMBING



choicenetworks



WHERE PEOPLE & DATA CONNECT

VIDEO

Motion graphics, sound design & video for apps and live events.

30	BREAKAWAY STARS	Web app, motion graphics & sound design
31	PERDOMO CIGARS	Tradeshow booth & motion graphics

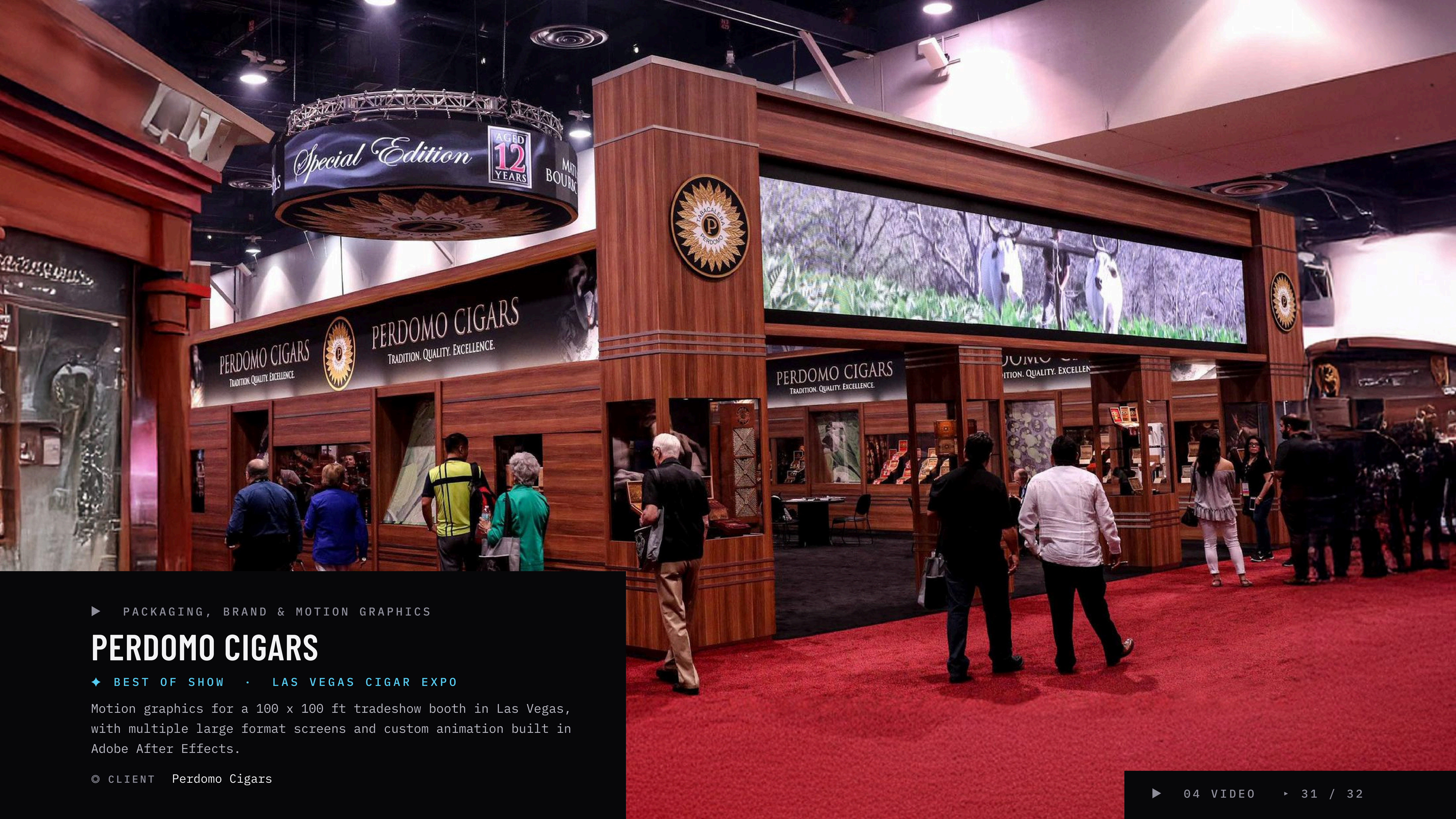


► WEB APP, MOTION GRAPHICS & SOUND DESIGN

BREAKAWAY STARS

Created a 60 episode soccer training video subscription app that teaches youth professional moves in an exciting, easy to understand method using motion graphics and sound effects.

© CLIENT Breakaway Stars



► PACKAGING, BRAND & MOTION GRAPHICS

PERDOMO CIGARS

◆ BEST OF SHOW • LAS VEGAS CIGAR EXPO

Motion graphics for a 100 x 100 ft tradeshow booth in Las Vegas, with multiple large format screens and custom animation built in Adobe After Effects.

© CLIENT Perdomo Cigars



THANK YOU

✂ @joelha
✉ joel@studioharrison.com
➦ studioharrison.com

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✈ REMOTE OR RELOCATION READY

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